



MANAGEMENT INC.

BOLERO ARTISTS

FOR IMMEDIATE RELEASE

BOLERO ARTISTS MANAGEMENT OPENS ITS DOORS

New York City – April 21st 2008

After 15 years of experience in the classical music industry Stefana Atlas has announced the creation of Bolero Artist Management Inc. Her experience working for Maestro Kurt Masur and with international orchestras such as The New York Philharmonic, The London Philharmonic and The Orchestre National de France, among many others, led her to embark on this new endeavor: to manage and promote promising classical musicians.

Her mission is clear – to further the careers of talented artists from around the world who deserve professional recognition and international acclaim. Ms. Atlas remains the sole consultant for The Orchestre National de France and its Honorary Music Director Maestro Kurt Masur. Maestro Masur will closely guide her in the selection of artists to add to Bolero's growing roster.

Bolero Artists currently manages conductors Simon Gaudenz, Ken-David Masur, Adrian Prabava, Debora Waldman and Fabien Gabel, the instrumentalists Iveta Apkalna, David Fray, Sebastian Knauer, Louis Lortie, Patrick Messina, Sarah Nemtanu and Joël Väisse and the IBY6 and Lee Trio ensembles. Bolero Artists also represents two composers at this time: Bechara El-Khoury and Stefan Zorzor. Stefana Atlas will continue to consult for Maestro Kurt Masur and Masur Music International.

Stefana Atlas, who comes from a family of musicians, left her native Romania at age 14 to live in Germany before later studying fine arts at the Ecole Nationale Supérieure des Beaux-Arts in Paris. She then moved to New York City where she began working for Kurt Masur in 1992. She is fluent in English, French, German and Romanian and has strong skills in communication, having negotiated a multitude of contracts with orchestras in over 20 countries. Her experience, combined with her openness and multicultural background, contributes immensely to where she is today.

Bolero Artists Management, a New York City-based agency with offices in Paris and Berlin, specializes in representing up-and-coming conductors and instrumentalists and also provides consulting services to orchestras, composers and established artists for special projects.

For more on Bolero Artist Management Inc. please visit the website at:
<http://www.boleroartists.com>

For additional information or to set up a meeting, please contact:
Bolero Artists Management Inc.
US Tel: +1-646-623-5803
France Tel: +33-6-07-06-74-01
Berlin Tel: +49-172-9505402
Fax: +33-1-46-47-64-17
info@boleroartists.com