

## FOR IMMEDIATE RELEASE

### SPIVAKOV MUSIC INTERNATIONAL OPENS ITS DOORS

New York City – April 21, 2009

**Maestro Vladimir Spivakov** together with **Stefana Atlas** have announced the creation of **Spivakov Music International** who will exclusively manage Maestro Spivakov's career as violinist and conductor. Stefana Atlas will act as the primary agent for Maestro Spivakov making all international concert bookings for solo- and conducting engagements with presenters, managers, orchestras and soloists around the world. Ms. Atlas will strategically create, prepare and organize Maestro Spivakov's long-range plans.

**Vladimir Spivakov**, well known to orchestras and audiences alike as one of the leading violinists of our time, equally enjoys a multifaceted career as a respected conductor and committed humanitarian. He is artistic director and principal conductor of the National Philharmonic of Russia and president of the Moscow Performing Arts Centre since 2003. From 1999 to 2002 Spivakov served as principal conductor of the Russian National Orchestra. In 1979 Vladimir Spivakov, together with some of his colleagues who shared his flair for chamber music, formed a new chamber orchestra named "Moscow Virtuosi". He has been its artistic director, conductor and soloist ever since.

After two decades of experience in the classical music industry working for Maestro Kurt Masur and Masur Music International, **Stefana Atlas** created Bolero Artist Management Inc. in 2008. Her experience working for Maestro Kurt Masur and with international orchestras as the New York Philharmonic, the London Philharmonic and the Orchestre National de France, among many others, led her to this new endeavor: to manage established artists and promote promising classical young musicians. Stefana Atlas, who comes from a family of musicians, left her native Romania at age 14 to live in Germany before later studying fine arts at the Ecole Nationale Supérieure des Beaux-Arts in Paris. She then moved to New York City where she began working for Kurt Masur in 1992. She is fluent in English, French, German and Romanian and has strong communication skills, having negotiated a multitude of contracts with orchestras in over 30 countries. Her experience, combined with her openness and multicultural background, contributes immensely to where she is today. In addition to working for Maestro Spivakov and Spivakov Music International, Ms. Atlas remains the sole consultant for Maestro Kurt Masur and Masur Music International.

With a Paris based office, **Spivakov Music International** welcomes the opportunity to collaborate with you on future projects involving Maestro Vladimir Spivakov.

For more on Spivakov Music International Inc. please visit the website at:

<http://www.vladimirspivakov.com>

For additional information or to set up a meeting, please contact:

**Stefana Atlas**

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